

Henry Gallego

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Education

BA in Journalism, Minor in Film

University at Albany

Professional Experience

2020/01 – 2020/05

Online Publication Course

Albany, NY

University at Albany

- Gained extensive experience with writing, editing and publishing for online platforms.
- Gained proficiency in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook) through practical assignments and projects.
- Optimized content for search engines to increase visibility and traffic
- Managed and published content using popular CMS platforms (WordPress, Wix).
- Gained proficiency in using data to create stories, including data visualization techniques.
- Utilized collaborative tools such as Google Docs and Microsoft Teams to share documents and communicate effectively.

2020/07 – present

Video Editor/Content Creator

- Created and managed a YouTube channel with 35k+ subscribers and over 2 million total views.
- Edited videos and audio using Adobe Premiere Pro, incorporating effects, transitions, and color correction.
- Maintained an organized digital archive of video files, graphics, and audio assets for efficient access and use.
- Created custom graphics and thumbnails using Adobe Photoshop and Illustrator, enhancing visual appeal.
- Utilized YouTube Studio for uploading videos, optimizing titles and descriptions for SEO, and analyzing viewer engagement metrics.
- Organized video production tasks, including research, scripting, filming, and editing, to streamline the content creation process.

2022/07 – present

Freelance Photography

- Developed and maintained a detailed schedule to manage multiple client projects, ensuring timely delivery of services.
- Conducted client consultations to understand their needs, plan photo shoots, and coordinate logistics.
- Used Adobe Photoshop and Lightroom to edit and enhance photographs, ensuring professional quality and client satisfaction.
- Organized and archived all photographic work digitally, maintaining a comprehensive and easily accessible portfolio.

Skills

Microsoft Office Suite: | Adobe Creative Suite | Video Production | Teamwork and Collaboration |

DaVinci Resolve | SEO Optimization | Content Management Systems | Multimedia Organization |

Graphic Design | Project Management | Data Visualization